



**POTTI SRIRAMULU CHALAVADI MALLIKARJUNA RAO
COLLEGE OF ENGINEERING & TECHNOLOGY**

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ACCREDITED BY NAAC, NBA for B.TECH PROGRAMS in CSE, ECE & EEE, ISO 9001:2015 CERTIFIED
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COLLEGE CODE : **PSCV** [EAMCET, ECET, ICET, POLYCET]



DEPARTMENT OF computer science & Engineering

**A Invite talk on Industrty academia linkage
A.Y.2020-2021**

Venue: Mini Seminar Hall

Date: 30-01-2021

Summary report

Description:

A invite talk on industry academia linkage by Ramana s.v Senior vice-president & Head HCL technologies talked about that there is a need for a strong collaboration between the universities and industries to come up with innovative ideas in Research. An institutionalised framework for industry-academia connect is required



Fig:StudentsinteractingwithSpeaker by Ramana s.v Senior vice-president & Head HCL technologies

Sadhekan
Coordinator

[Signature]
Principal

Potti Sriramulu Chalavadi Mallikarjuna Rao
College of Engineering & Technology
Kothapet, VIJAYAWADA-520 001.



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Date: 24-07-2020

Report

Name of the Program: Seminar on "Benefits of IPR in Current Era "

Date: 24-07-2020

Resource Person Details: Mrs.J.Rajkala working as a Associate professor Sai Spurthi Institute of Technology

Number of Students Attended: 151

Department of CSE organized a seminar on "Benefits of IPR in CurrentEra" for IV CSE Students by the resource person Mrs.J.Rajkala working as a Associate professor Sai Spurthi Institute of Technology on 24-07-2020

Main focus of the seminar is on overview of IPR, Industrial Designs, Copyright, Trademark, Indian Patenting Procedure, IP Strategy and International Patent Procedures.



PRINCIPAL

Potti Sriramulu Chalavadi Mallikharjuna Rao
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