

### **6.1.1 The governance of the institution is reflective of an effective leadership in tune with the vision and mission of the institution**

#### **Response:**

PSCMR College of Engineering and Technology was established under the aegis of SKPVV Hindu High Schools Committee in the year 2008 with the motto “ThejasvinaVadhitamastu” (may our study be enlightening and not give rise to hostility). Our college has become synonymous with the ultra-modern learning and the best placements. In a short span of time, the college has emerged as one of the prestigious educational institutions in this location. The faculty members are the driving force for the student’s excellence and inspiration to learn and carve out the best of careers in their lives. The faculty with their diversified background help students empower towards national development and global employability by gaining a wider perspective of the world. They share a distinctive relationship with students which are characterized by openness, approachability and warmth.

#### **Vision**

To make a significant contribution to the evolution of a highly advanced technological society with profound human values by nurturing students with unparalleled expertise and high sense of ethics.

#### **Mission**

To offer a high quality professional education and training blended into a high sense of discipline and ethics to shape the students and people who can play an effective role in the development of a knowledge society and there by striving to bring the light into the lives around them with human outlook.

The main objective of the mission is:

The Vision and Mission statements define the institution’s distinctive characteristics in terms of addressing the needs of students in particular and that of the society in general. The institution has the objective to impart quality engineering education to the students. The leadership of the institute believes in participative management and strives to bring in excellence by structured organizational system with the involvement of all the stakeholders. The college is affiliated to JNTUK, Kakinada and follows the curriculum prescribed by the university. The college adheres to the academic calendar of the University.

The Management Committee of the college aims at leveraging and realizing the objectives expected of a higher educational institution. The rich experience and diversity of the sponsoring

of SKPVV Hindu High Schools Committee can help the college in moving forward in establishing honesty, integrity, sincerity and knowledge which are quite essential for a healthy society.

The Governing Body of the college is a composition of experts from both academia and industry. One Ex. Vice-Chancellor, University and Government nominee, Entrepreneurs who contribute their mite for the overall development of the institution. There are senior practicing managers from reputed business organizations which include TCS, Infosys, Galaxy Inc., who actively involve themselves in the policy making for the benefit of the students. Apart from these senior officials, the Governing Body also hosts four successful entrepreneurs who have developed niche products and created a market for their business. These entrepreneurs have been helping the organization not only in policy making activities and financial aspects but also in providing an environment to generate intellectually competent, morally responsible and socially committed citizens of our nation.

A College Development Council (CDC) consisting of the Heads of all the Departments, representatives from the Management Committee headed by the Principal prepares policies and strategies for the successful implementation of the curriculum.

The HoDs discuss the plans with their respective department staff members to accomplish excellence. The human resource's of the institution have adopted a proactive approach for attaining holistic education which leads to all all-round development of students.