



**POTTI SRIRAMULU CHALAVADI MALLIKHARJUNA RAO
COLLEGE OF ENGINEERING & TECHNOLOGY**

Approved by AICTE, NEW DELHI and Affiliated to JNTU, Kakinada

Sponsored by : SKPVV Hindu High Schools Committee, Estd : 1906

D.No. 7-3-6/1, Raghava Reddy Street, Kothapet, Vijayawada - 520 001.

Voice : 0866-2423442, 91777 77855, Fax : 0866-2423443, E-mail: principal@pscmr.ac.in, www.pscmr.ac.in

7.1.11 Number of initiatives taken to engage with and contribute to local community

2017-2018

Report on Summer C Classes from 15.04.2018 to 20.05.2018

Free summer classes in C-Programming were conducted for students of local community for a period of 1 month by faculty of department of CSE. These classes are conducted every year by our PSCMRCET. Students from different junior college will take advantage of this program.





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Report on Awareness program on technical education to school students of X standard.

An awareness programme on technical education was organised to the schools students pursuing 10th standard on 15-04-2018. Many school students from near by locality have participated in the programme as their examinations are completed. The faculty members of the Mechanical Department and the faculty members of the Diploma programme have given the inputs. The students of PSCMR CET have looked after the facilities to the school students.





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2017- 2018

Report on Free Polycet coaching for surrounding school students

Free POLYCET (an entrance examination to get qualified in Polytechnic Programme) coaching classes were to conducted to aspirants of Polytechnic on 01-04-2018. The students who have completed their 10th standard examinations from the near by locality of the college campus attended the Coaching Classes. The faculty members of the Diploma Programme have taken active role in conducting the classes.





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2017- 2018

Report on Swatch Survekshan-2018

On the call given by the Honorable Prime Minister of India Sri Narendra Modi the Department of Mechanical Engineering organized “Swatch Survekshan-2018” in RCM School in Kothapet locality of Vijayawada city. The objective of the programme is to create awareness on how to keep our surroundings clean and tidy. The students of Mechanical Engineering Department guided the two faculty members organized the programme on 02-03-2018.





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7.1.11 Report on No. of initiatives taken to engage with and contribute to local community

2017- 2018

Report on an Awareness program on utilization of Eco-friendly bags

Awareness program on dumping the scrap in the dustbins and utilization of Eco-friendly bags instead of polythene covers. An awareness program was conducted by our Polytechnic students on 17/12/2017 in one town with the objective of educating the local people regarding the usage of dustbins and eco-friendly bags instead of polythene bags. Dustbins and eco-friendly bags were distributed to the people in our one town. Mr. E. Sandesh and Mr. B. Hari Kumar, faculty members of Polytechnic College assisted the students in this awareness program.





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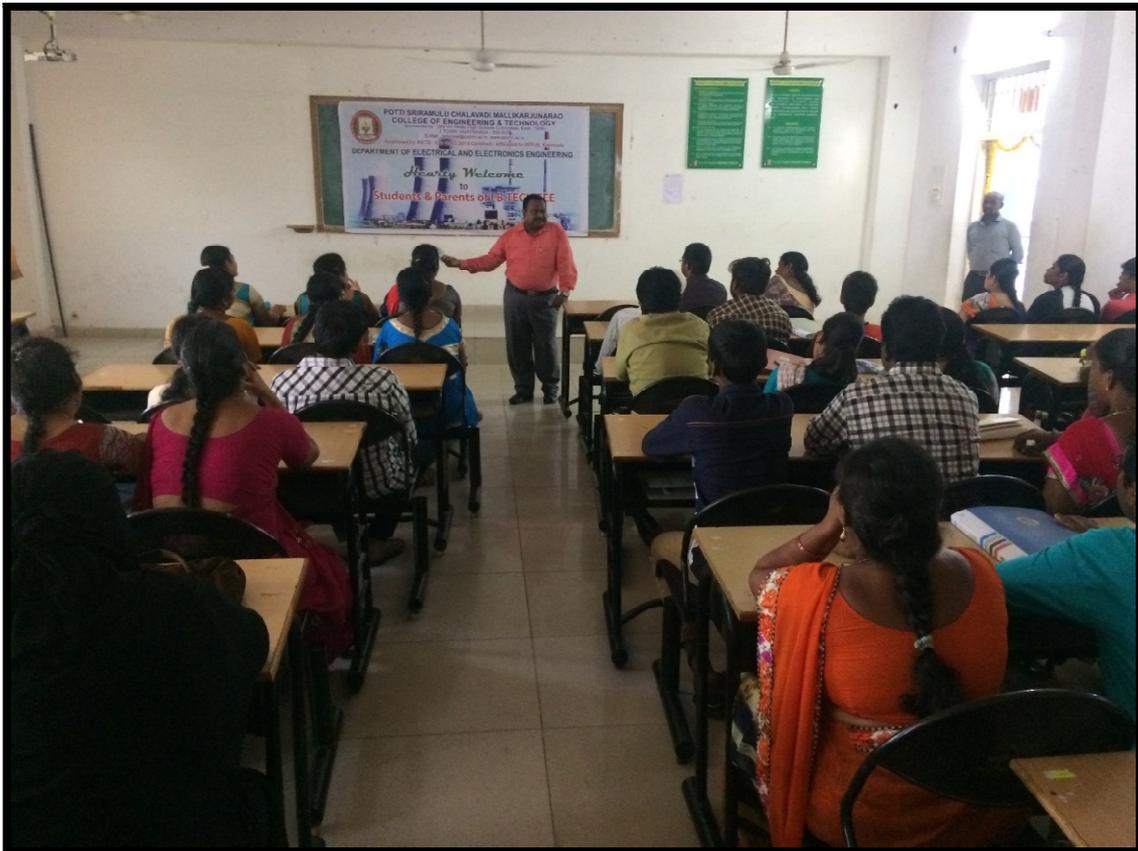
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2017- 2018

Report on Natinal energy conservation day event by EEE department

On the occasion of National Energy Conservation Day, on 14.12.2017, Dr. Y. Rajendra Babu, HoD of EEE interacted with local residents. He give details of the importance of power consumption and the quality equipment to be used. He also gave the details of power production and problems involed in it. They were enlightened with benefits of less use of electrisity.





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2017- 2018

Report on an Awareness program on “Join with us to aid the relief efforts in Chennai”

Helped effected people with cloths and food. 12.11.17. To help the victims of Chennai Floods, our MBA students collected clothes, provisions and blankets from our faculty and students and the local people near our college. The collected things are sent to the victims. Mr. Yedukondalu and Mr. J. naveen Gupta coordinated with students in this noble task.





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**7.1.11 Report on No. of initiatives taken to engage with and contribute to local
community**

Year 2017- 2018

Report of addressing local residents regarding usage of fire extinguisher

The people nearby were gathered in our college premises and were taught the technique of using fire extinguishers. As our college is surrounded by hilly area, as a precautionary measure this technique of using fire extinguishers would certainly save people from any unforeseen fire accidents.(11/11/2017)





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7.1.11 Report on No. of initiatives taken to engage with and contribute to local community

Report on RALLY on RIVERS

Our Rivers are dying. Ganga, Krishna, Narmada, Kaveri – many of our great rivers are depleting fast. If we do not act now, the legacy we hand over to the next generation will be one of conflict and deprivation. These rivers nurtured and nourished us for thousands of years. It is time we nurture and nourish them back to health. Keeping this in mind, a rally on “SAVE RIVERS” by dynamic polytechnic students conducted a Rally to save Rivers by saving water on 1.9.2017.





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**Report on Number of initiatives taken to engage with and contribute to local
community**

2017- 2018

**Report on Awareness camp on use of Clay Ganesh Idol for the protection of
Environment**

On the eve of Ganesh Chaturthi clay idols of Lord Ganesha were distributed to the residents adjacent to college locality on 24.08.2017. The prime objective of carrying out the programme is to minimize environmental pollution which usually happens because of hazardous chemical used to in the preparation of the Ganesha idols. Several residents (from around the college campus) have come forward to take the clay idols which are distributed free of cost. The students of CSE Department and ECE Department actively participated in the programme.





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2017- 2018

Report On Helping Hands

Students of MBA Department went to SKCV Children's Trust at Namburu on 25.07.2017 and served food to the orphans. Faculty coordinators Mr. Yedukondalu and Mr. Chandra Mouli assisted students in this social service program.





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2017- 2018

Report On Awareness Camp On Power Saving

With the objective of educating the local community on consumption of energy , power saving by using star rated equipment EEE students on 16-06-2017 on a campaign. P.Narendra and Manoj Kumar, faculty of EEE department organized this event.





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2017- 2018

Report on Blood Group Identity Camp

Our MBA students organized Blood Group Identification Camp with the association of Indian Red Cross Society for the local residents and our college students on 18.05.2017. This camp was organized keeping in view of poor people in our locality which helps them during the time of any emergency.





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Report on Number of initiatives taken to engage with and contribute to local community

2016- 2017

Report on Free Distribution of Fruit Juices to the Passers by in one town locality

On 15.04.2017 Fruit juice was distributed free of cost to all the passersby in scorching heat of the month of May in the one town locality of Vijayawada. The students of all the Departments actively participated from 10:00 AM to 2:00 PM in the afternoon. Grape juice was prepared and distributed to all the passersby on the main road. The faculty of MBA Department obtained the required permission from the Vijayawada Police and the Municipal authorities to carry out the programme.





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7.1.11 Report on No. of initiatives taken to engage with and contribute to local community

Year 2016- 2017

Report on Free Distribution of Butter Milk and Mineral water to the Passersby in one town locality

Butter milk and mineral water were distributed free of cost to all the passersby on 5-5-2017 in the one town locality of Vijayawada. The students of all the MBA Department participated in the distribution programme. Ample quantity of butter milk was procured and was given away to the public. Similarly mineral water bottles were distributed to the traffic police personnel who are on duty on the main roads of one town locality.





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Year 2016- 2017

REPORT on submission of local area problems to the corporator

With the objective of making students socially responsible, Ms. Priyanka and Mr. B. Hari Kumar, faculty members of polytechnic college surveyed the surroundings of our college on 14.02.2017, and represented the problems like Drainage, garbage, stagnant water etc to the Corporator Mrs. Rajya Lakshmi.





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Year 2016- 2017

Report on educating the local community on consumption of energy on Energy conservation day

With the objective of educating the local community on consumption of energy , we organized a rally with EEE students on the occasion of NATIONAL ENERGY CONSERNVATION DAY on 14/12/2016. P.Narendra and Manoj Kumar, faculty of EEE department along with the members of the management participated in the rally.





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3

నగర వార్తలు

విజయవాడ సురువారం 15 డిసెంబర్ 2016

ర్యాలీలో పాల్గొన్న ఇంజనీరింగ్ విద్యార్థులు

విద్యుత్ పాదుపుపై ర్యాలీ

ప్రజాశక్తి-సత్యనారాయణపురం

జాతీయ ఇంధన చంద్రణ దినోత్సవాన్ని పురస్కరించుకుని పాల్గొన్న శ్రీరాములు చలువారి మల్లిఖార్జునరావు కాలేజీ ఆఫ్ ఇంజనీరింగ్ అండ్ టెక్నాలజీ విద్యార్థులు విద్యుత్తును ఆదా చేయటంపై అవగాహన ర్యాలీ నిర్వహించారు. ఈ మధ్యలవల్లి కళాక్షేత్రం నుంచి హనుమాన్ టెంట్ మీదుగా గాంధీనగర్ లోని డర్మా షాల్ వరకు ఈ ర్యాలీ సాగింది. ప్రత్యేక వనరులను వరికట్టిండాల్సిన బాధ్యత ప్రతి ఒక్కరిపై ఉందని తెలిపారు. భవిష్యత్ తరాలకు వనరులు అందలానికి మనతరం పాదుపు చేయాలని సూచించారు. విద్యుత్తును ఎలా పాదుపు చేయాలో వివరించుస్తూ ప్రెసెంటేషన్ విద్యార్థులు కరపత్రాలు పంపిణీ చేశారు. ఈ కార్యక్రమంలో కళాశాల ఎలక్ట్రికల్ అండ్ ఎలక్ట్రానిక్స్ ఇంజనీరింగ్ విభాగాధిపతి వై.రాజేంద్రబాబు, అధ్యాపకులు పి.మనోజ్, సుధాకీరణ్, సరోజలక్ష్మి తదితరులు పాల్గొన్నారు.



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7.1.11 Report on No. of initiatives taken to engage with and contribute to local community

Year 2016- 2017

Report on car driving classes in summer

Run On Wheels -- Car Driving Classes to students around college from 02.10.2016 to 08.10.2016. To make girl students and women of local community learn car driving and two-wheeler driving at free of cost, our college management in association with Varun Bajaj Motors conducted Summer Training .





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**7.1.11 Report on No. of initiatives taken to engage with and contribute to local
community**

Year 2016- 2017

Report on rally for enrollment for voting

A rally organized by AP STATE GOVERNMENT IN ENROLLEMENT OF VOTING FOR
DIPLOMA FINAL YEAR STUDENTS on 04/08/2016(afternoon session)





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7.1.11 Report on No. of initiatives taken to engage with and contribute to local community

Year 2016- 2017

Report on Helping Hands activity

PSCMRCET is committed to provide a range of social services through its HELPING HANDS on 10.07.2016





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7.1.11 Report on No. of initiatives taken to engage with and contribute to local community

Year 2016- 2017

Report on clean and green on World Environmental Day

On the eve of World Environmental Day (5.6.2016), students of ECE and CSE went to Surampalem, a village near our college to clean ponds and make the surroundings clean and green. Mr. Pradeep Kumar of ECE and Rambabu of CSE were associated with this activity.





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Voice : 0866-2423442, 91777 77855, Fax : 0866-2423443, E-mail: principal@pscmm.ac.in, www.pscmm.ac.in

7.1.11 Report on No. of initiatives taken to engage with and contribute to local community

Year 2016- 2017

Report on distribution of Health and hygiene kits

Health and hygiene kits distributed on 07-04-2016 in local community areas Organised by CIVIL ENGINEERING Dept. As our college is surrounded by people belonging to below middle class families, our college management took a decision of distributing first aid kits. Our students distributed these kits and educated them regarding their usage. Syed Imran and T. Durga of Civil department supported students in this event.





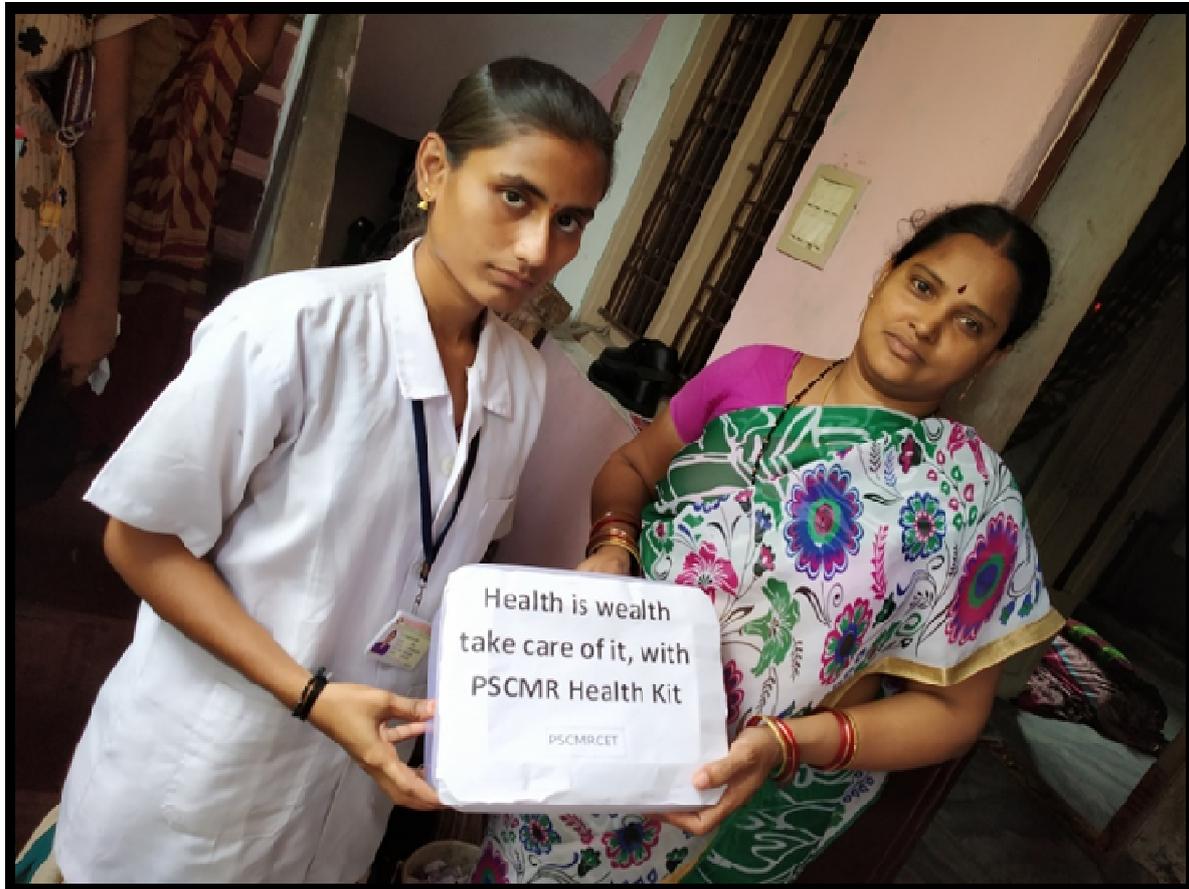
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7.1.11 Report on No. of initiatives taken to engage with and contribute to local community

Year 2016- 2017

Report on awareness camp on usage of star rated equipment

Students of EEE department created awareness on 14.12.2015 among the people of local community regarding the usage of star rated equipment in homes which saves electricity. They also explained in problems involved in power production. Pamphlets were distributed to the people. Mr. Narendra and A. Sai Pallavi took care of the event.





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7.1.11 Report on No. of initiatives taken to engage with and contribute to local community

Year 2016- 2017

Report on Rally on Girl Education

A rally on *GIRL EDUCATION* awareness program was taken by CIVIL ENGINEERING Dept. on 11-10-2015. With the very objective of making the public understand the importance of girl child education, our students of Civil department went round the streets of one town with placards and created awareness. Faculty coordinators are T. Durga and Syed Imran of Civil department.





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7.1.11 Report on No. of initiatives taken to engage with and contribute to local community

Year 2015-16

Report on Serving Food to SKCV Children Trust

19.09.2015 Serving Food to SKCV Children Trust bhavanipuram, Vijayawada on 19.09.2015.

చిన్నారులకు అన్నదానం

భవానీపురం: స్థానిక ఎస్కేసీవీ చిల్డ్రన్స్ ట్రస్ట్‌లోని చిన్నారులకు వన్‌టౌన్ లోని పాట్టిశ్రీరాములు ఇంజనీరింగ్ కళాశాల ఎంబీఏ ఫైనలియర్ విద్యార్థులు ఆదివారం భోజనం అందించారు. అనంతరం వారితో కలిసి ఆటలు, పాటలుపాడారు. విద్యార్థులు మాట్లాడుతూ సోషల్ సర్వీస్ కింద తాము ఎన్నో సేవా కార్యక్రమాలను నిర్వహిస్తున్నామని తెలిపారు. అందులో భాగంగా చిన్నారులకు భోజనం ఏర్పాటు చేసి వారితో కలిసి గడవటం ఎంతో సంతోషంగా ఉందన్నారు. కార్యక్రమంలో విద్యార్థులు సీహెచ్ మీనాక్షి, టి ఆవినాష్, హర్ష, స్వాతి, లికిత, మోహన్, కుమార్, ఆనిల్, మల్లికార్జున్, ప్రయాంక, నాగలక్ష్మి, నరేష్, రూపేష్, అధ్యాపకులు డి.ఎడుకొండలు, శ్యామల, హరిక, నవీన్ పాల్గొన్నారు.



చిన్నారులతో ఎంబీఏ విద్యార్థులు

విరమణ శుభాకాంక్షలు, వ్యాపార,



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7.1.11 Report on No. of initiatives taken to engage with and contribute to local community

Year 2015-16

Report on Distribution of mixer cum grinders to helping staff

Distribution of mixer cum grinders to helping staff by Sri Chalavadi Mallikharjuna Rao, President, PSCMRCET. On 10.07.2015 the college management distributed mixer cum grinder to our female helping staff who belong to this locality with the intention of making their work convenient at home.





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**7.1.11 Report on No. of initiatives taken to engage with and contribute to local
community**

Year 2014-15

Report on Summer C classes

Summer C classes from 14.04.2015 to 15.04.2015 by Resource Person CH. Venkateswara Reddy (Assistant Professor, CSE, PSCMRCET). Free summer classes in C-Programming were conducted for students of local community for a period of 1 month by Mr. Ch.

Please share it until it reaches all B. Tech Aspirants



As you know the importance of **C - LANGUAGE** in B.Tech life

Classes

A great opportunity to all Intermediate completed students

Contact : Ch. Venkateswara Reddy @9247490165

PSCMR College of Engineering & Technology is offering **Computer Programming (C-Language)** Classes and **Bridge Courses for Lateral Entry** candidates at free of cost to all the students. C-Classes start from **May-14th, 2015** & classes will be taken by **Mr. Ch. Venkateswara Reddy**
We request you to inform the same to all interested people to utilize the service.



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Venkateswara Reddy, Assistant Professor, Dept.of CSE. These classes are conducted every year by our CSE Department faculty.



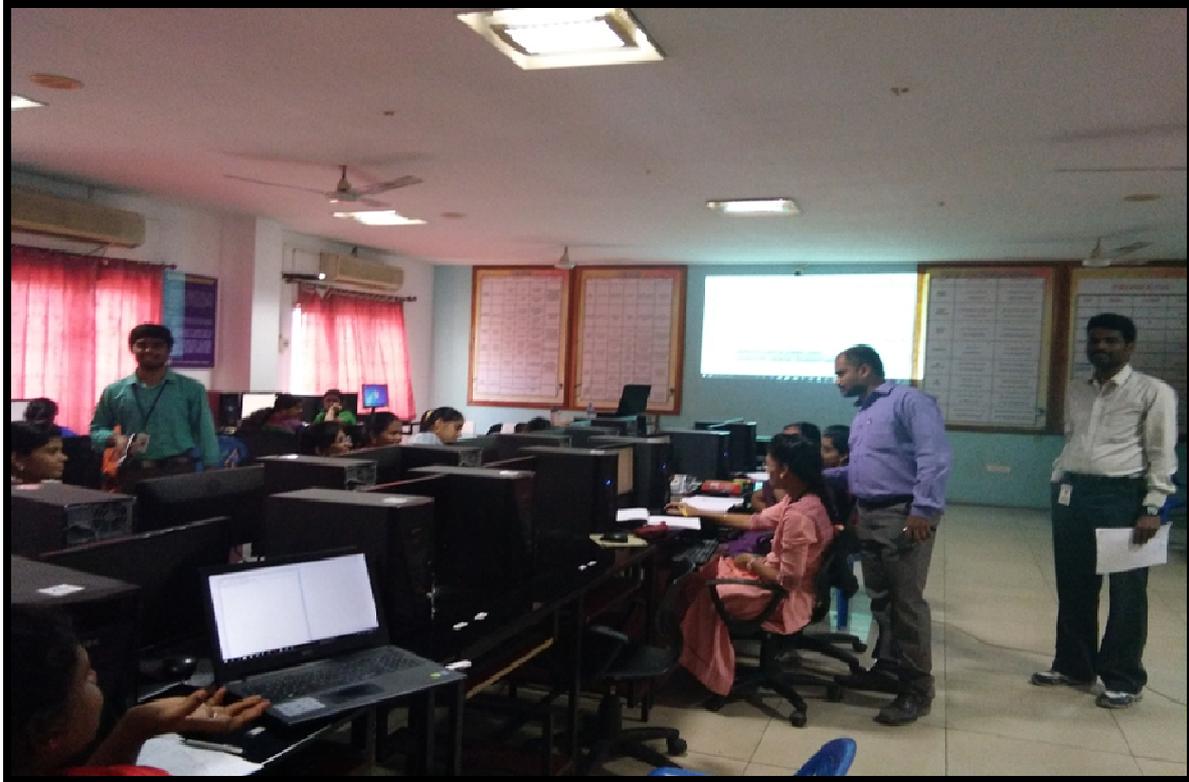
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7.1.11 Report on No. of initiatives taken to engage with and contribute to local community

Year 2014- 2015

Report on Raksha bandhan to local divyangajan

With an objective to extend love and affection to divyangjan children, Raksha bandhan day was celebrated at Manasika vikasa kendram, satyanarayana puram, vijayawada on 10.5.2015. Our MBA students and staff distributed sweets and gifts to the children.





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7.1.11 Report on No. of initiatives taken to engage with and contribute to local community

Year 2014-15

Report on Tree plantations

On 22nd april 2015, PSCMR COLLEGE OF ENGINEERING AND TECHNOLOGY, vijayawada, successfully completed the event of Tree palntation at Vidhyadhara Puram, Vijayawada on the occasion of EARTH DAY to improve greenery.





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7.1.11 Report on No. of initiatives taken to engage with and contribute to local community
Year 2014-15

Report On Hudhud Cyclone Donations

Donations in the form of groceries, clothes, medicines, bread packets were collected from students, faculty and local people by the department of EEE to help the victims of (Hudhud cyclone (8 October 2014 – 14 October 2014). Our students along with our faculty went to the affected areas and distributed the collected donations.





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7.1.11 Report on No. of initiatives taken to engage with and contribute to local community

Year 2014-15

PSCMR CET Distributed Groceries to SKVC Trust on 08.08.2014

With the objective of inculcating social service among the students, groceries were distributed to the orphan children of SKCV trust at Namburu on 8.8. 2014 by CSE department . Ms. G. Padmaja and Ms. Navya sree went along with the students and organized the programme very successfully.





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**7.1.11 Report on No. of initiatives taken to engage with and contribute to local
community**

Year 2014- 2015

Report on Distribution of Note Books

Distribution of Note Books to the Poor Students with the collaboration of *ROTARACT* Students Club, PSCMR CET on 14-06-2014. In order to give a helping hand to the children of Jaikisan School, onetown, vijayawada books were distributed. The students felt very happy on receiving those books by our principle Chandrashekharam garu. Poor girl students were also given school uniforms. The main motive of this book distribution event was encouraging the students to study in more enthusiastic way.





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**7.1.11 Report on No. of initiatives taken to engage with and contribute to local
community**

Year 2013- 2014

On the eve of world health day(07.04.2014), our students went to Ambapuram and cleaned the garbage and made the local people take a pledge of keeping their surroundings clean and green.





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Approved by AICTE, NEW DELHI and Affiliated to JNTU, Kakinada

Sponsored by : SKPVV Hindu High Schools Committee, Estd : 1906

D.No. 7-3-6/1, Raghava Reddy Street, Kothapet, Vijayawada - 520 001.

Voice : 0866-2423442, 91777 77855, Fax : 0866-2423443, E-mail: principal@pscmr.ac.in, www.pscmr.ac.in

**7.1.11 Report on No. of initiatives taken to engage with and contribute to local
community**

Year 2013-14

Report n Helping Hands

PSCMRCET is committed to provide a range of social services through its HELPING HANDS (02.02.2014) to Navodaya Orphanage, Gandhinagar, Vijayawada.





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Year 2013-14

Report on distribution of Food and Clothes to mentally challenged women

Food and Clothes were distributed to the mentally challenged women at Nirmal Hruday Bhavan in Vijayawada by the members of Women Grievances Cell on 17/11/2013. Girl students participated in this event by serving lunch to the needy. All the WGC faculty members were associated with this event.





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Year 2013-14

Report on Distribution of cloths to poor students

Distribution of cloths to poor students by management member T.Srinivasarao garu with his wife in govt school near one town center vijayawada on 1-10-2013. provided lunch for those students and we thought about NSS activities example, keep the surroundings clean & green





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Year 2013-14

Report on Flood relief activity

Donations in the form of groceries, clothes, medicines, bread packets were collected from students, faculty and local people by the staff and management to help the victims of cyclone in Singh Nagar ,Vijayawada on 15.09.2013 . Our students along with our faculty went to the affected areas and distributed the collected donations.





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Year 2013-14

Report on Awareness camp

Awareness camp on how to keep our surroundings clean and hazards of seasonal diseases like dengue, malaria etc. with the help of Medical and Health Department, PHC Tadepalli.
02-07-2013.

