

DEPARTMENT OF MANAGEMENT STUDIES

“A Short Visit to Sri Kodanda Rama Nilayam, Nidamarru, Guntur”

Number of Students visited: 58

Date: 22/07/ 2022

The MBA First year students were on an Industrial Visit to Sri Sri Kodanda Rama Nilayam located at Nidamarru, Guntur District. The students were taken around the packing process of their well known product Sastry Balm, a pain relief balm for adults as well as infants. The Great grandson the founder, accompanied with the students to explain the process and machinery used at every stage of packing the main product and subsidiary machineries used in support of packaging. The students gain primary information about various aspects of Cost Analysis and Operations Management. Three faculty members accompanied the students for the visit.

