

DEPARTMENT OF MANAGEMENT STUDIES

“A Short Visit to Spectra Foods & Beverages Pvt. Ltd, Thadigadapa, Vijayawada”

Number of Students visited: 60

Date: 20/07/ 2023

Sixty members of IMBA students were visited the Spectra Foods & Beverages Pvt. Ltd., Thadigadapa, Vijayawada on 20th July 2023 along with the two faculty Members. The company is engaged in manufacturing of food products such as sugar and confectionery products, dairy products, ice creams for Hindustan Unilever Limited, yama dairy and prage dairy etc., The production operator accompanied the students and explain the process of making and packing of the different varieties of Ice creams. The students gain the knowledge of plant layout and manufacturing procedure of the ice creams.

