



POTTI SRIRAMULU CHALAVADI MALLIKHARJUNA RAO COLLEGE OF ENGINEERING & TECHNOLOGY

Approved by AICTE, NEW DELHI and Affiliated to JNTU, Kakinada
Sponsored by : SKPVV Hindu High Schools Committee, Estd : 1906
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REPORT ON AMARAVATI BALOTSAVAM 2019

Amaravati Balotsavam 2019, a State-level inter-school cultural and literary festival was inaugurated by Endowment Minister Vellampalli Srinivas Rao at Potti Sriramulu Chalavadi Mallikharjuna Rao College of Engineering & Technology on 6th December 2019. The main objective of the festival is to promote children's talent in a wide array of cultural and literary events thereby preserving India's glorious cultural and literary heritage. Balotsavam is one of the platforms where students can overcome their problems of stage-fear and gain confidence to face the world when they grow up. It was started as a town-level event in 1991. Since then the event has gained popularity among the school children, and is now a national level event with thousands of participants from several states of India. More than 7,000 children from across the State participated in competitions held as part of the event.

Various competitions such as news writing, elocution in Telugu and English, quiz, folk dance and short films making were conducted at the Amaravati Balotsavam 2019. Balotsavam is a good opportunity to showcase student talents. Drawing, cartoon making, essay writing, story telling, story writing, poem writing, patriotic song singing, short play and fancy dress were some of the competitions held. NSS cell student members of PSCMR college has volunteered for the 3 day event.

At the end of the 3rd day of the event, the winners were announced and prizes were distributed.

A special felicitation is done to Mr & Mrs Chalavadi Mallikharjuna Rao garu

J. N. Chenna
NSS PO

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