



POTTI SRIRAMULU CHALAVADI MALLIKHARJUNA RAO
COLLEGE OF ENGINEERING & TECHNOLOGY

Approved by AICTE, NEW DELHI and Affiliated to JNTU, Kakinada
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SWACHH CAMPAIGN IN COLLABORATION AP NRT

VENUE: Kankipadu (Sivalayam Centre 2nd lane, 3rd lane)

No of Beneficiaries: 35-40 Houses

Objective: The main objective of this programme was to create an awareness among the public about the downsides associated with these posters and also to make them realize the importance of keeping Kankipadu Village poster free and clean.

A Swachh Bharth campaign was conducted by NSS Unit (Civic Leadership Incubator Program) of PSCMR CET joined hands with AP NRT organization to make Kankipadu Village is a clean and green village. The programme was headed by the NSS Program officer J Naveen Gupta along with the assistance of the NSS Coordinators. The purpose of this campaign was to get rid of garbage and pollution in the surroundings.



Photo: Dr V Vijay Durga Prasad along with the NSS Volunteer

J. N. Gupta
NSS PO

K. Naveen
PRINCIPAL

PRINCIPAL
Potti Sriramulu Chalavadi Mallikharjuna Rao
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