



**POTTI SRIRAMULU CHALAVADI MALLIKARJUNA RAO
COLLEGE OF ENGINEERING & TECHNOLOGY**

Sponsored by: SKPVV Hindu High School Committee, Estd: 1906
Approved by: AICTE, NEW DELHI and Affiliated to JNTUK, Kakinada
Website: www.pscmr.ac.in, Contact Number: 91 - 866 - 2423442

Department of Management Studies

Direct and Indirect PO/PSO Attainment

2017 BATCH

ISEMESTER								
COURSE	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
C101	2.3	3	2.7	2.2	2.1	2	3	2.1
C102	2.75	3	3	2.8	3	3	3	3
C103	2.6	3	3	2.8	3	3	2.67	3
C104	2.75	2.83	3	2.6	3	3	2.75	3
C105	2.8	2.83	2.83	2.75	3	3	2.5	3
C106	3	3	3	2.67	3	2.75	3	3
C107	3	3	3	2.8	2.8	2.5	2.3	2.2
IISEMESTER								
COURSE	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
C201	3	2.67	2.75	2.8	3	3	2.75	3

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C202	3	2.5	2.63	2.8	3	3	2.5	2.8
C203	2.8	2.83	2.67	2.8	2.75	3	2.8	3
C204	3	2.5	2.63	2.6	3	2.5	3	3
C205	2.75	2.5	2.5	2.8	3	2.67	2	3
C206	2.8	2.5	2.5	2.83	3	3	2.6	3
COURSE	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
III SEMESTER								
C301	2.8	3	3	2.8	3	3	2.8	3
C302	3	3	2.83	2.83	3	3	2.8	3
C303	3	3	3	2.8	3	3	2.8	3
C304		3	3	3	3	3		
C305	2.8	2.71	3	3	3	3	2.83	3
C306	3	3	3	3	2.75	3	2.8	3
C307	3	3	2.86	2.83	2.75	2.8	2.83	2.8
C308	2.8	3	3	2.83	3	3	2.6	2.75
C309	3	2.2	2.8	2.83	3	2.2	2.6	2.75
C310	3	3	3	2.86	3	3	2.6	3
C311	2.8	3	3	2.83	3	3	2.6	2.75
C312	2.5	2.6	2.4	2.8	2.9	2.8	2.2	2.5
C313	2.4	2.4	3.0	2.5	2.4	2.2	2.8	2.4
C314	3	3	2.71	2.83	3	3	2.6	2.75
C315	3.0	3.0	2.8	2.8	3.0	2.8	2.6	3.0
COURSE	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3


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IV SEMESTER								
C401	3.0	2.8	2.9	2.8	3.0	3.0	2.5	2.8
C402	2.8	3.0	2.9	2.7	3.0	3.0	2.8	3.0
C403	2.8	3.0	3.0	2.8	3.0	2.8	2.6	3.0
C404	2.6	2.8	2.9	2.8	2.8	2.8	2.8	2.8
C405	3.0	2.8	3.0	2.8	2.8	3.0	2.8	3.0
C406	3.0	3.0	3.0	2.8	3.0	2.8	2.8	2.8
C407	3	3	2.86	2.67	2.75	3	2.6	2.75
C408	3	2.83	3	2.83	2.75	3	2.8	3
C409	2.8	2.4	2.2	3.0	3.0	2.8	2.3	2.6
C410	3.0	3.0	3.0	2.8	3.0	3.0	2.8	3.0
C411	2.8	3.0	3.0	2.8	3.0	2.8	2.8	3.0
C412	3.0	2.8	2.8	2.8	3.0	2.8	2.8	2.8
C413	3.0	3.0	2.8	2.8	3.0	2.8	2.6	3.0
C414	2.8	3.0	3.0	3.0	3.0	3.0	2.8	2.8
Direct PO-Attainment	2.86	2.85	2.86	2.79	2.92	2.85	2.69	2.86
Indirect PO-Attainment	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
Overall PO & PSO Attainments	2.89	2.88	2.89	2.83	2.93	2.88	2.75	2.89


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DEPARTMENT OF MANAGEMENT STUDIES

2017-2019 Batch CO ATTAINMENTS

Record of Direct & Indirect attainments of course outcomes of all courses with respect to set attainment levels for 2017-2019 Batch.

Sl.No	Course Code	Course Name	Direct Attainment	Indirect Attainment	Overall Attainment
1	C101	Principles of Management	2.5	2.61	2.52
2	C102	Managerial Economics	2.5	2.52	2.5
3	C103	Accounting for Managers	2.5	2.51	2.5
4	C104	Managerial Communication & Soft skills	2.5	2.76	2.55
5	C105	Business Environment	2.5	2.59	2.52
6	C106	Quantitative Analysis for Business Decision	2.5	2.54	2.51
7	C107	IT-LAB	2.5	2.51	2.5
8	C201	Financial Management	2.5	2.55	2.51
9	C202	Human Resource Management	2.5	2.52	2.5
10	C203	Marketing Management	2.5	2.54	2.51
11	C204	Production and Operations Management	2.5	2.51	2.5
12	C205	Business Research Methods	2.5	2.57	2.51
13	C206	Organizational Behavior	2.5	2.63	2.53


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14	C301	Strategic Management	2.5	2.45	2.49
15	C302	Legal Aspects of Business	2.5	2.33	2.47
16	C303	Business Ethics & Corporate Governance	2.5	2.53	2.51
17	C304	Leadership Management	2.5	2.55	2.51
20	C305	Compensation and Reward Management	2.5	2.59	2.52
21	C306	Performance Management	2.5	2.46	2.49
22	C307	Strategic Human Resource Management	2.5	2.64	2.53
23	C308	Security Analysis & Portfolio Management	2.5	2.54	2.51
24	C309	Banking and Insurance Management	2.5	2.63	2.53
25	C310	Advance Management Accounting	2.5	2.62	2.52
26	C311	Strategic Financial Management	2.5	2.6	2.52
27	C312	Consumer Behavior	2.5	2.6	2.52
28	C313	Retail Management	2.5	2.58	2.52
29	C314	Customer Relationship Management	2.5	2.54	2.51
30	C315	Strategic Marketing Management	2.19	2.67	2.28
31	C401	Logistic and Supply Chain Management	2.5	2.55	2.51
32	C402	Entrepreneurship Development	2.5	2.46	2.49
33	C403	Organizational Development & Change Management	2.5	2.56	2.51
34	C404	Global HRM	2.5	2.49	2.5
35	C405	Labor Welfare & Legislation	2.5	2.66	2.53
36	C406	Management of Industrial Relations	2.5	2.48	2.5
37	C407	Financial Markets and Services	2.5	2.6	2.52
38	C408	Global Financial Management	2.5	2.54	2.51
39	C409	Risk Management	2.5	2.56	2.51
40	C410	Tax Management	2.5	2.56	2.51
41	C411	Services Marketing	2.5	2.58	2.52
42	C412	Promotional Distribution Management	2.5	2.57	2.51
43	C413	Global Marketing Management	2.5	2.54	2.51
45	C414	supply Chain Management	2.5	2.52	2.5

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DEPARTMENT OF MANAGEMENT STUDIES

2017-2019 Batch CO ATTAINMENTS

Record of attainment of course outcomes of all courses with respect to set attainment levels for 2017-2019 Batch.

COURSE CODE	COURSE NAME	ATTAINMENTS	CO Attainments							
			CO1	CO2	CO3	CO4	CO5	CO6	CO7	CO8
C101	Principles of Management	Direct	2.50	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	3.0	2.4	2.6	2.5	2.8	2.4	2.9	2.25
		Overall	2.60	2.48	2.52	2.50	2.56	2.48	2.58	2.45
C102	Managerial Economics	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.2	2.45	2.6	2.8	2.9	2.3	2.4	2.5
		Overall	2.44	2.49	2.52	2.56	2.58	2.46	2.48	2.50
C103	Accounting for Managers	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.3	2.7	2.8	2.2	2.3	2.5	2.9	2.4
		Overall	2.46	2.54	2.56	2.44	2.46	2.50	2.58	2.48
C104	Managerial Communication & Soft Skills	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.9	2.8	2.5	2.8	2.9	2.5	2.9	2.8

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		Overall	2.58	2.56	2.50	2.56	2.58	2.50	2.58	2.56
C105	Business Environment	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.9	2.5	2.8	2.9	2.6	2.2	2.5	2.3
		Overall	2.58	2.50	2.56	2.58	2.52	2.44	2.50	2.46
C106	Quantitative Analysis and Business Decisions	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.7	2.5	2.8	2.9	2.5	2.2	2.3	2.4
		Overall	2.54	2.50	2.56	2.58	2.50	2.44	2.46	2.48
C107	IT Lab -1	Direct	2.5	2.5	2.5					
		Indirect	2.2	2.5	2.6					
		Overall	2.44	2.50	2.52					
C201	Financial Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.2	2.7	2.9	2.8	2.5	2.3	2.6	2.4
		Overall	2.44	2.54	2.58	2.56	2.50	2.46	2.52	2.48
C202	Human Resource Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.3	2.75	2.85	2.55	2.6	2.1	2.4	2.6
		Overall	2.46	2.55	2.57	2.51	2.52	2.42	2.48	2.52
C203	Marketing Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.6	2.4	2.1	2.4	2.9	2.8	2.7	2.4
		Overall	2.52	2.48	2.42	2.48	2.58	2.56	2.54	2.48
C204	Production and Operations Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.3	2.9	2.8	2.5	2.4	2.3	2.3	2.55
		Overall	2.46	2.58	2.56	2.50	2.48	2.46	2.46	2.51
C205	Business Research	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5

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	Methods	Indirect	2.2	2.65	2.4	2.8	2.4	2.7	2.9	2.5
		Overall	2.44	2.53	2.48	2.56	2.48	2.54	2.58	2.50
C206	Organisation Behaviour	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.6	2.3	2.8	2.9	2.4	2.5	2.7	2.8
		Overall	2.52	2.46	2.56	2.58	2.48	2.50	2.54	2.56
C301	Strategic Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.2	2.3	2.4	2.6	2.8	2.7	2.5	2.1
		Overall	2.44	2.46	2.48	2.52	2.56	2.54	2.50	2.42
C302	Legal Aspects of Business	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.3	2.6	2.7	2.2	2.4	2.3	2.1	2
		Overall	2.46	2.52	2.54	2.44	2.48	2.46	2.42	2.40
C303	Business Ethics and Corporate Governance	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.4	2.6	2	2.7	2.8	2.5	2.3	2.9
		Overall	2.48	2.52	2.40	2.54	2.56	2.50	2.46	2.58
C304	Leadership Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.5	2.4	2.3	2.8	2.7	2.6	2.45	2.65
		Overall	2.50	2.48	2.46	2.56	2.54	2.52	2.49	2.53
C305	Compensation and Reward Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.55	2.85	2.5	2	2.4	2.9	2.6	2.9
		Overall	2.51	2.57	2.50	2.40	2.48	2.58	2.52	2.58
C306	Performance Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.5	2	2.9	2.7	2.4	2.5	2.2	2.5
		Overall	2.50	2.40	2.58	2.54	2.48	2.50	2.44	2.50

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C307	Strategic Human Resource Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.6	2.9	2.7	2.5	2.65	2.75	2.8	2.2
		Overall	2.52	2.58	2.54	2.50	2.53	2.55	2.56	2.44
C308	Security Analysis and Portfolio Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.35	2.4	2.55	2.7	2.5	2.2	2.7	2.9
		Overall	2.47	2.48	2.51	2.54	2.50	2.44	2.54	2.58
C309	Banking and Insurance Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.5	2.6	2.8	2.9	2.2	2.4	2.7	2.9
		Overall	2.50	2.52	2.56	2.58	2.44	2.48	2.54	2.58
C310	Advance Management Accounting	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.3	2.6	2.8	2.9	2.6	2.45	2.55	2.75
		Overall	2.46	2.52	2.56	2.58	2.52	2.49	2.51	2.55
C311	Strategic Financial Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.2	2.5	2.7	2.6	2.5	2.8	2.9	2.6
		Overall	2.44	2.50	2.54	2.52	2.50	2.56	2.58	2.52
C312	Consumer Behaviour	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.3	2.5	2.6	2.8	2.3	2.7	2.9	2.7
		Overall	2.46	2.50	2.52	2.56	2.46	2.54	2.58	2.54
C313	Retail Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.33	2.85	2.65	2.8	2.9	2.2	2.5	2.4
		Overall	2.47	2.57	2.53	2.56	2.58	2.44	2.50	2.48
C314	Customer Relationship Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.5	2.9	2.6	2.7	2.4	2.3	2.2	2.7

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		Overall	2.50	2.58	2.52	2.54	2.48	2.46	2.44	2.54
C315	Strategic Marketing Management	Direct	2.5	2.5	2.5	2	2	2	2	2
		Indirect	2.9	2.6	2.9	2.3	2.5	2.85	2.8	2.5
		Overall	2.58	2.52	2.58	2.06	2.10	2.17	2.16	2.10
C401	Logistics and Supply Chain Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.2	2.6	2.8	2.5	2.7	2.5	2.2	2.9
		Overall	2.44	2.52	2.56	2.50	2.54	2.50	2.44	2.58
C402	Entrepreneurship Development	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.7	2.6	2.9	2.5	2.4	2.2	2.1	2.3
		Overall	2.54	2.52	2.58	2.50	2.48	2.44	2.42	2.46
C403	Organisational Development and Change Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.8	2.6	2.5	2.4	2.6	2.7	2.6	2.3
		Overall	2.56	2.52	2.50	2.48	2.52	2.54	2.52	2.46
C404	Global Human Resource Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.5	2.6	2.9	2.7	2.4	2.2	2.1	2.5
		Overall	2.50	2.52	2.58	2.54	2.48	2.44	2.42	2.50
C405	Labour Welfare and Legislation	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.3	2.5	2.6	2.8	2.9	2.7	2.6	2.9
		Overall	2.46	2.50	2.52	2.56	2.58	2.54	2.52	2.58
C406	Management of Industrial relations	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.2	2.6	2.8	2.1	2.4	2.5	2.45	2.75
		Overall	2.44	2.52	2.56	2.42	2.48	2.50	2.49	2.55
C407	Financial Markets and	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5


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	Services	Indirect	2.25	2.5	2.7	2.6	2.9	2.8	2.5	2.55
		Overall	2.45	2.50	2.54	2.52	2.58	2.56	2.50	2.51
C408	Global Financial Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.6	2.85	2.9	2.4	2.3	2.2	2.6	2.5
		Overall	2.52	2.57	2.58	2.48	2.46	2.44	2.52	2.50
C409	Risk Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.6	2.8	2.5	2.45	2.55	2.5	2.6	2.5
		Overall	2.52	2.56	2.50	2.49	2.51	2.50	2.52	2.50
C410	Tax Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.35	2.25	2.5	2.6	2.75	2.9	2.5	2.6
		Overall	2.47	2.45	2.50	2.52	2.55	2.58	2.50	2.52
C411	Services Marketing	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.8	2.5	2.65	2.35	2.85	2.5	2.45	2.5
		Overall	2.56	2.50	2.53	2.47	2.57	2.50	2.49	2.50
C412	Promotional and Distribution Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.65	2.5	2.35	2.5	2.25	2.6	2.8	2.9
		Overall	2.53	2.50	2.47	2.50	2.45	2.52	2.56	2.58
C413	Global Marketing Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.5	2.3	2.4	2.5	2.6	2.8	2.7	2.5
		Overall	2.50	2.46	2.48	2.50	2.52	2.56	2.54	2.50
C414	Supply Chain Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.58	2.75	2.25	2.4	2.35	2.9	2.5	2.4
		Overall	2.52	2.55	2.45	2.48	2.47	2.58	2.50	2.48


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Engineering & Technology
VIJAYAWADA-520 001.



**POTTI SRIRAMULU CHALAVADI MALLIKARJUNA RAO
COLLEGE OF ENGINEERING & TECHNOLOGY**

Sponsored by: SKPVV Hindu High School Committee, Estd: 1906
Approved by: AICTE, NEW DELHI and Affiliated to JNTUK, Kakinada
Website: www.pscmr.ac.in, Contact Number: 91 - 866 - 2423442

Department of Management Studies

Direct and Indirect PO/PSO Attainment

2018 BATCH

ISEMESTER								
COURSE	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
C101	2.8	2.8	3	2.6	2.25	3	2.75	2.5
C102	2.8	2.6	3	2.8	2.25	3	3	3
C103	2.6	2.8	3	2.8	2	3	2.5	2.5
C104	2.83	2.83	3	2.6	2.4	3	2.75	2.5
C105	2.8	2.8	3	2.6	2.25	3	2.75	2.5
C106	3	2.8	3	2.8	2.75	3	2.5	2.5
C107	3	2.5	3	2.8	2.6	2	2.5	2.5
IISEMESTER								
COURSE	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
C201	3	2.8	2.33	2.6	2.75	3	2.33	2.75
C202	3	2.8	2.57	2.5	3	3	2.67	3
C203	2.67	2.83	2.29	2.5	2.67	3	2.67	2.67

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C204	3	2.8	2.57	2.67	2.67	2.5	3	2.75
C205	3	2.57	2.4	2.8	3	3	2.6	2.5
C206	2.67	2.71	2.43	2.4	3	2.67	2.67	2.5
COURSE	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
III SEMESTER								
C301	2.2	3	2.2	2.8	2	2.2	2.8	2.6
C302	2.6	2.4	2.3	2.3	3	2.8	2.6	3
C303	3	3	3	2.8	3	3	2.8	3
C304	2.8	2.8	2.6	2.8	2.5	2.8	2.61	2.8
C305	2.8	2.71	3	3	3	3	2.83	3
C306	2.6	3	2.8	3	2.75	3	2.8	3
C307	3	3	2.86	2.83	2.75	2.8	2.83	2.8
C308	2.8	3	3	2.62	2.8	3	2.6	2.75
C309	3	2.2	2.8	2.51	2.8	2.2	2.6	2.75
C310	3	3	3	2.5	2.8	3	2.6	3
C311	2.8	3	3	2.43	2.8	3	2.6	2.75
C312	2.5	2.6	2.4	2.8	2.9	2.8	2.2	2.5
C313	2.4	2.4	3.0	2.5	2.4	2.2	2.8	2.4
C314	3	3	2.71	2.83	3	3	2.6	2.75
C315	3.0	3.0	2.8	2.8	3.0	2.8	2.6	3.0
COURSE	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
IV SEMESTER								
C401	2.8	3.0	3.0	2.8	3.0	2.8	2.8	3.0


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C402	3.0	2.8	2.8	2.8	3.0	2.8	2.8	2.8
C403	2.8	2.4	2.2	3.0	3.0	2.8	2.3	2.6
C404	3.0	3.0	3.0	2.8	3.0	3.0	2.8	3.0
C405	2.8	3	3	2.62	2.8	3	2.6	2.75
C406	3.0	3.0	3.0	2.8	3.0	2.8	2.8	2.8
C407	2.6	2.5	2.5	2.4	3	2.7	2.3	2.1
C408	2.8	3	3	2.62	2.8	3	2.6	2.75
C409	2.8	2.4	2.2	3.0	3.0	2.8	2.3	2.6
C410	3.0	3.0	3.0	2.8	3.0	3.0	2.8	3.0
C411	2.8	3.0	3.0	2.8	3.0	2.8	2.8	3.0
C412	3.0	2.8	2.8	2.8	3.0	2.8	2.8	2.8
C413	2.8	2.4	2.2	3.0	3.0	2.8	2.3	2.6
C414	3.0	3.0	3.0	2.8	3.0	3.0	2.8	3.0
Direct PO-Attainment	2.83	2.79	2.76	8.44	2.78	2.83	2.65	2.74
Indirect PO-Attainment	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
Overall PO & PSO Attainments	2.86	2.83	2.8	7.35	2.82	2.86	2.72	2.79


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COLLEGE OF ENGINEERING & TECHNOLOGY

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DEPARTMENT OF MANAGEMENT STUDIES


2018-2020 Batch CO ATTAINMENTS

Record of Direct & Indirect attainments of course outcomes of all courses with respect to set attainment levels for 2018-2020 **Batch**.

Sl.No	Course Code	Course Name	Direct Attainment	Indirect Attainment	Overall Attainment
1	C101	Principles of Management	2	2.37	2.07
2	C102	Managerial Economics	2	2.38	2.08
3	C103	Accounting for Managers	2	2.4	2.09
4	C104	Managerial Communication & Soft skills	2.5	2.41	2.48
5	C105	Business Environment	2	2.37	2.07
6	C106	Quantitative Analysis for Business Decision	2	2.32	2.06
7	C107	IT-LAB	3	2.74	2.95
8	C201	Financial Management	2.5	2.43	2.49
9	C202	Human Resource Management	2.5	2.38	2.48
10	C203	Marketing Management	2.5	2.37	2.47
11	C204	Production and Operations Management	2	2.47	2.09
12	C205	Business Research Methods	2	2.45	2.09
13	C206	Organizational Behavior	2	2.37	2.07
14	C301	Strategic Management	2.5	2.35	2.47


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15	C302	LegalAspectsofBusiness	2.5	2.4	2.48
16	C303	BusinessEthics&CorporateGovernance	3	2.4125	2.8825
17	C304	LeadershipManagement	2.5	2.3875	2.4775
20	C305	CompensationandRewardManagement	2	2.4375	2.0875
21	C306	PerformanceManagement	2.5	2.4	2.48
22	C307	StrategicHumanResourceManagement	3	2.3875	2.8775
23	C308	SecurityAnalysis&PortfolioManagement	2.5	2.4125	2.4825
24	C309	BankingandInsuranceManagement	2.5	2.4875	2.4975
25	C310	AdvanceManagementAccounting	3	2.3125	2.8625
26	C311	StrategicFinancialManagement	2.5	2.35	2.47
27	C312	ConsumerBehavior	3	2.3625	2.8725
28	C313	RetailManagement	2	2.3625	2.0725
29	C314	CustomerRelationshipManagement	2.5	2.3875	2.4775
30	C315	StrategicMarketingManagement	2.4055	2.4625	2.4169
31	C401	LogisticandSupplyChainManagement	2.5	2.425	2.485
32	C402	EntrepreneurshipDevelopment	3	2.325	2.865
33	C403	Organizational Development &ChangeManage	3	2.4625	2.8925
34	C404	GlobalHRM	2.5	2.475	2.495
35	C405	LaborWelfare&Legislation	3	2.45	2.89
36	C406	ManagementofIndustrialRelations	2.5	2.4625	2.4925
37	C407	FinancialMarketsandServices	2.5	2.4	2.48
38	C408	GlobalFinancialManagement	3	2.4375	2.8875
39	C409	RiskManagement	2.5	2.4	2.48
40	C410	TaxManagement	2.5	2.45	2.49
41	C411	ServicesMarketing	3	2.45	2.89
42	C412	PromotionalDistributionManagement	2.5	2.425	2.485
43	C413	GlobalMarketingManagement	3	2.4625	2.8925
45	C414	supplyChainManagement	2	2.425	2.085

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DEPARTMENT OF MANAGEMENT STUDIES

2018-2020 Batch CO ATTAINMENTS

Record of attainment of course outcomes of all courses with respect to set attainment levels for 2018-2020 Batch.

COURSE CODE	COURSE NAME	ATTAINMENTS	CO Attainments							
			CO1	CO2	CO3	CO4	CO5	CO6	CO7	CO8
C101	Principles of Management	Direct	2.00	2	2	2	2	2	2	2
		Indirect	2.3	2.3	2.4	2.3	2.6	2.4	2.3	2.3
		Overall	2.06	2.06	2.08	2.06	2.12	2.08	2.06	2.06
C102	Managerial Economics	Direct	2	2	2	2	2	2	2	2
		Indirect	2.5	2.4	2.5	2.3	2.2	2.3	2.3	2.3
		Overall	2.10	2.08	2.10	2.06	2.04	2.06	2.06	2.06
C103	Accounting for Managers	Direct	2	2	2	2	2	2	2	2
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4	2.3	2.3
		Overall	2.10	2.08	2.08	2.06	2.12	2.08	2.06	2.06

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C104	Managerial Communication & Soft Skills	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.5	2.5	2.43	2.3	2.4	2.3	2.5	2.6
		Overall	2.50	2.50	2.49	2.46	2.48	2.46	7.00	2.52
C105	Business Environment	Direct	2	2	2	2	2	2	2	2
		Indirect	2.4	2.4	2.3	2.3	2.4	2.4	2.3	2.2
		Overall	2.08	2.08	2.06	2.06	2.08	2.08	2.06	2.04
C106	Quantitative Analysis and Business Decisions	Direct	2	2	2	2	2	2	2	2
		Indirect	2.4	2.5	2.3	2.3	2.2	2.2	2.3	2.3
		Overall	2.08	2.10	2.06	2.06	2.04	2.04	2.06	2.06
C107	IT Lab -1	Direct	3	2.76	2.952					
		Indirect	3	2.65	2.93					
		Overall	3.00	2.81	2.96					
C201	Financial Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.3	2.4	2.3	2.45	2.5	2.6	2.6	2.5
		Overall	2.46	2.48	2.46	2.49	2.50	2.52	2.52	2.50
C202	Human Resource Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.4	2.3	2.2	2.4	2.5	2.5	2.6	2.4
		Overall	2.48	2.46	2.44	2.48	2.50	2.50	2.52	2.48
C203	Marketing Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.3	2.2	2.4	2.5	2.4	2.4	2.6	2.4
		Overall	2.46	2.44	2.48	2.50	2.48	2.48	2.52	2.48

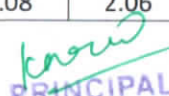
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Kothapet, JAYAWADARAO COLLEGE

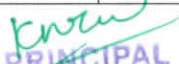
C204	Production and Operations Management	Direct	2	2	2	2	2	2	2	2
		Indirect	2.5	2.4	2.3	2.5	2.5	2.6	2.4	2.2
		Overall	2.10	2.08	2.06	2.10	2.10	2.12	2.08	2.04
C205	Business Research Methods	Direct	2	2	2	2	2	2	2	2
		Indirect	2.4	2.3	2.3	2.5	2.6	2.6	2.4	2.3
		Overall	2.08	2.06	2.06	2.10	2.12	2.12	2.08	2.06
C206	Organisation Behaviour	Direct	2	2	2	2	2	2	2	2
		Indirect	2.4	2.3	2.2	2.4	2.4	2.5	2.6	2.4
		Overall	2.08	2.06	2.04	2.08	2.08	2.10	2.12	2.08
C301	Strategic Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.3	2.2	2.2	2.3	2.4	2.4	2.5	2.5
		Overall	2.46	2.44	2.44	2.46	2.48	2.48	2.5	2.5
C302	Legal Aspects of Business	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.4	2.5	2.6	2.6	2.4	2.3	2.2	2.2
		Overall	2.48	2.5	2.52	2.52	2.48	2.46	2.44	2.44
C303	Business Ethics and Corporate Governance	Direct	3	3	3	3	3	3	3	3
		Indirect	2.4	2.4	2.5	2.5	2.6	2.3	2.3	2.3
		Overall	2.88	2.88	2.9	2.9	2.92	2.86	2.86	2.86
C304	Leadership Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.5	2.5	2.6	2.3	2.2	2.2	2.4	2.4
		Overall	2.5	2.5	2.52	2.46	2.44	2.44	2.48	2.48
C305	Compensation and Reward Management	Direct	2	2	2	2	2	2	2	2
		Indirect	2.4	2.5	2.5	2.5	2.6	2.4	2.3	2.3
		Overall	2.08	2.1	2.1	2.1	2.12	2.08	2.06	2.06

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C306	Performance Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.4	2.4	2.3	2.3	2.3	2.4	2.5	2.6
		Overall	2.48	2.48	2.46	2.46	2.46	2.48	2.5	2.52
C307	Strategic Human Resource Management	Direct	3	3	3	3	3	3	3	3
		Indirect	2.4	2.5	2.5	2.6	2.3	2.3	2.3	2.2
		Overall	2.88	2.9	2.9	2.92	2.86	2.86	2.86	2.84
C308	Security Analysis and Portfolio Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.5	2.5	2.6	2.6	2.3	2.3	2.2	2.3
		Overall	2.5	2.5	2.52	2.52	2.46	2.46	2.44	2.46
C309	Banking and Insurance Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.5	2.6	2.6	2.5	2.5	2.4	2.4	2.4
		Overall	2.5	2.52	2.52	2.5	2.5	2.48	2.48	2.48
C310	Advance Management Accounting	Direct	3	3	3	3	3	3	3	3
		Indirect	2.4	2.3	2.3	2.4	2.4	2.2	2.2	2.3
		Overall	2.88	2.86	2.86	2.88	2.88	2.84	2.84	2.86
C311	Strategic Financial Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.4	2.5	2.3	2.3	2.6	2.3	2.2	2.2
		Overall	2.48	2.5	2.46	2.46	2.52	2.46	2.44	2.44
C312	Consumer Behaviour	Direct	3	3	3	3	3	3	3	3
		Indirect	2.4	2.4	2.3	2.2	2.2	2.2	2.6	2.6
		Overall	2.88	2.88	2.86	2.84	2.84	2.84	2.92	2.92
C313	Retail Management	Direct	2	2	2	2	2	2	2	2
		Indirect	2.4	2.4	2.3	2.3	2.2	2.4	2.4	2.5
		Overall	2.08	2.08	2.06	2.06	2.04	2.08	2.08	2.1
C314	Customer Relationship Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.5	2.4	2.4	2.3	2.3	2.2	2.5	2.5
		Overall	2.5	2.48	2.48	2.46	2.46	2.44	2.5	2.5
C315	Strategic Marketing Management	Direct	2.5	2.416	2.416	2.332	2.332	2.248	2.5	2.5
		Indirect	2.4	2.4	2.3	2.5	2.5	2.6	2.6	2.4
		Overall	2.48	2.4128	2.3928	2.3656	2.3656	2.3184	2.52	2.48


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C401	Logistics and Supply Chain Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.4	2.3	2.2	2.4	2.6	2.6	2.5	2.4
		Overall	2.48	2.46	2.44	2.48	2.52	2.52	2.5	2.48
C402	Entrepreneurship Development	Direct	3	3	3	3	3	3	3	3
		Indirect	2.4	2.4	2.3	2.3	2.2	2.2	2.4	2.4
		Overall	2.88	2.88	2.86	2.86	2.84	2.84	2.88	2.88
C403	Organisational Development and Change Management	Direct	3	3	3	3	3	3	3	3
		Indirect	2.4	2.5	2.6	2.4	2.5	2.4	2.5	2.4
		Overall	2.88	2.9	2.92	2.88	2.9	2.88	2.9	2.88
C404	Global Human Resource Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.4	2.4	2.5	2.5	2.6	2.4	2.5	2.5
		Overall	2.48	2.48	2.5	2.5	2.52	2.48	2.5	2.5
C405	Labour Welfare and Legislation	Direct	3	3	3	3	3	3	3	3
		Indirect	2.6	2.6	2.3	2.3	2.4	2.5	2.5	2.4
		Overall	2.92	2.92	2.86	2.86	2.88	2.9	2.9	2.88
C406	Management of Industrial relations	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.4	2.4	2.5	2.6	2.6	2.5	2.4	2.3
		Overall	2.48	2.48	2.5	2.52	2.52	2.5	2.48	2.46
C407	Financial Markets and Services	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.4	2.4	2.5	2.6	2.6	2.3	2.2	2.2
		Overall	2.48	2.48	2.5	2.52	2.52	2.46	2.44	2.44
C408	Global Financial Management	Direct	3	3	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.6	2.5	2.4	2.4	2.3
		Overall	2.9	2.88	2.88	2.92	2.9	2.88	2.88	2.86
C409	Risk Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.4	2.4	2.3	2.2	2.3	2.5	2.5	2.6
		Overall	2.48	2.48	2.46	2.44	2.46	2.5	2.5	2.52
C410	Tax Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.5	2.5	2.6	2.3	2.3	2.4	2.5	2.5
		Overall	2.5	2.5	2.52	2.46	2.46	2.48	2.5	2.5

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C411	Services Marketing	Direct	3	3	3	3	3	3	3	3
		Indirect	2.5	2.5	2.3	2.3	2.6	2.4	2.5	2.5
		Overall	2.9	2.9	2.86	2.86	2.92	2.88	2.9	2.9
C412	Promotional and Distribution Management	Direct	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
		Indirect	2.4	2.4	2.5	2.3	2.2	2.6	2.6	2.4
		Overall	2.48	2.48	2.5	2.46	2.44	2.52	2.52	2.48
C413	Global Marketing Management	Direct	3	3	3	3	3	3	3	3
		Indirect	2.5	2.5	2.3	2.3	2.6	2.6	2.5	2.4
		Overall	2.9	2.9	2.86	2.86	2.92	2.92	2.9	2.88
C414	Supply Chain Management	Direct	2	2	2	2	2	2	2	2
		Indirect	2.4	2.4	2.5	2.5	2.4	2.3	2.4	2.5
		Overall	2.08	2.08	2.1	2.1	2.08	2.06	2.08	2.1

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DEPARTMENT OF MANAGEMENT STUDIES DIRECT AND INDIRECT PO PSO ATTAINMENT

2019 BATCH

COURSE CODE	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
1ST SEMESTER								
C101	2.33	2.67	3	3	2	3	2.5	2.5
C102	2	2.67	3	3	2.5	2.75	2	2
C103	2.33	2.67	3	3	2	3	2.5	2.5
C104	3	2.2	2.5	3	2.75	2	2	2.5
C105	2.33	2.67	2.33	3	COURSE	2.67	2	2
C106	2	2.8	2.67	2.75	2.5	2.67	2.5	2.33
C107	2.5	3	2.5	2.5	2	3	2.67	2
C108	3	2	1.67		3	3	1.5	3
C109	3	2	1.67		3	3	1.5	3
2ND SEMESTER								
COURSE CODE	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3

(Signature)
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Principal
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C201	3	2.67	2	2.75	2.75	3	2.5	2.67
C202	3	2.75	2.5	2.67	3	2.5	2.75	2.67
C203	3	2.75	2.5	2.33	3	2.5	3	2.67
C204	3	2.8	2.75	2.33	3	2.5	2.5	2.5
C205	2	3	2.5	3	2.5	2.8	2	2.33
C206	2.67	2.67	3	2.25	3	2.67	2.75	2.5
207	3		2	3		2	2	2

COURSE CODE	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
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3RD SEMESTER

C301	2.5	2.5	2.5	2.8	3.0	2.5	3.0	3.0
C302	2.5	2.3	2.8	2.5	2.3	3.0	2.0	3.0
EH-301	2.0	2.8	2.5	3.0	2.0	3.0	2.7	2.5
EH-302	3.0	2.7	2.0	2.5	3.0	2.5	2.0	3.0
EH-304	2.0	2.7	2.6	2.8	2.7	2.5	2.0	2.5
EH-305	2.3	2.3	2.8	2.8	2.5	3.0	3.0	2.5
EF-301	2.3	2.7	2.8	2.3	3.0	3.0	2.0	2.5
EF-302	2.0	2.8	2.5	3.0	2.5	3.0	2.0	3.0
EF-303	2.5	2.4	2.5	2.8	2.5	3.0	3.0	3.0
EF-305	2.0	2.8	2.4	3.0	2.5	3.0	2.3	3.0
EM-301	2.0	2.5	2.7	2.5	2.5	2.5	2.5	3.0
EM-302	3.0	2.7	2.7	2.6	2.7	2.5	2.5	2.5
EM-303	2.3	3.0	2.3	2.7	3.0	2.7	3.0	3.0
EM-304	2.0	2.5	2.5	3.0	2.8	3.0	2.5	2.5

COURSE	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
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4TH SEMESTER								
C401	3.0	2.8	2.4	2.8	3.0	3.0	3.0	2.0
C402	2.5	2.7	2.4	2.8	2.8	2.5	2.5	2.0
EH-401	2.0	3.0	2.5	2.5	2.5	2.7	2.0	3.0
EH-403	2.7	2.6	2.4	2.5	2.7	2.0	2.5	3.0
EH-404	3.0	2.7	2.3	2.3	3.0	3.0	2.5	2.5
EH-405	2.5	3.0	2.8	2.0	3.0	3.0	2.5	2.5
EF-401	3.0	2.0	2.4	2.8	2.7	3.0	3.0	2.5
EF-402	2.0	2.8	2.5	2.8	2.7	2.7	2.0	2.0
EF-404	2.7	2.8	2.6	3.0	3.0	2.5	2.5	3.0
EF-405	2.5	2.7	2.4	2.8	2.8	2.0	2.3	2.0
EM-401	2.0	2.8	2.7	2.3	3.0	2.5	2.5	3.0
EM-402	3.0	2.5	2.3	2.5	3.0	3.0	2.3	3.0
EM-404	2.0	2.8	2.7	2.8	2.5	2.7	2.5	2.0
EM-405	2.5	2.3	2.6	2.8	2.7	3.0	2.0	3.0
Direct PO-Attainment	2.5	2.6	2.5	2.7	2.7	2.7	2.4	2.6
Indirect PO-Attainment	2.5	2.8	2.4	2.7	2.4	2.6	2.7	2.5
Overall PO & PSO Attainments	2.53	2.67	2.48	2.71	2.65	2.69	2.45	2.54


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DEPARTMENT OF MANAGEMENT STUDIES


2019 Batch CO ATTAINMENTS

Record of attainment of course outcomes of all courses with respect to set attainment levels for 2019-2021 Batch.

COURSE CODE	COURSE NAME	ATTAINMENTS	CO Attainments					
			CO1	CO2	CO3	CO4	CO5	CO6
C101	Management & Organisational Behaviour	Direct	3	2.5	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.48	2.48	2.88	2.86	2.88
C102	Managerial Economics	Direct	3	2.5	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.48	2.48	2.88	2.86	2.88
C103	Accounting for Managers	Direct	2.5	2.5	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.5	2.48	2.48	2.88	2.86	2.88
C104	Quantitative Analysis for Business Decisions	Direct	2	2.5	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.1	2.48	2.48	2.88	2.86	2.88


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C105	Legal and Business Environment	Direct	3	2.5	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.48	2.48	2.88	2.86	2.88
C106	Business Communication & Soft Skills	Direct	2.5	2.5	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.5	2.48	2.48	2.88	2.86	2.88
C107	Cross Cultural Management	Direct	3	2.5	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.48	2.48	2.88	2.86	2.88
C108	Business Communication & Soft Skills Lab	Direct	3	3	3			
		Indirect	2.76	2.65	2.81			
		Overall	2.952	2.93	2.962			
C109	IT-LAB -1	Direct	3	2.76	2.952			
		Indirect	3	2.65	2.93			
		Overall	3	2.81	2.962			
C201	Financial Management	Direct	2.5	2.5	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.5	2.48	2.48	2.88	2.86	2.88
C202	Human Resource Management	Direct	2.5	2.5	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.5	2.48	2.48	2.88	2.86	2.88
C203	Marketing Management	Direct	3	2.5	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4

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		Overall	2.9	2.48	2.48	2.88	2.86	2.88
C204	Operations Management	Direct	3	2.5	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.48	2.48	2.88	2.86	2.88
C205	Business Research Methods	Direct	2.5	2.5	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.5	2.48	2.48	2.88	2.86	2.88
C206	Lean Management	Direct	3	2.5	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.48	2.48	2.88	2.86	2.88
C207	It lab -2	Direct	3	3	3			
		Indirect	2.76	2.65	2.81			
		Overall	2.952	2.93	2.962			
C301	Strategic Management	Direct	3	2.5	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.48	2.48	2.88	2.86	2.88
C302	Operations Research	Direct	2	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.1	2.88	2.88	2.88	2.86	2.88
EH-301	Leadership & Change Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EH-302	Performance	Direct	3	3	3	3	3	3


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	Evaluation and Compensation Management	Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EH-304	Human Capital Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EH-305	Man power planning, Recruitment and Selection	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.3	2.3	2.2	2.4
		Overall	2.4	2.4	2.4	2.4	2.4	2.4
EF-301	Investment Analysis & Portfolio Management	Direct	2.5	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.5	2.88	2.88	2.88	2.86	2.88
EF-302	Managing Banks & Financial Institutions	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EF-303	Financial Markets and Services	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EF-305	Taxation	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EM-301	Consumer Behaviour	Direct	3	3	3	2	2	2
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.08	2.06	2.08


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EM-302	Retail Management	Direct	3	3	3	2	2	2
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.08	2.06	2.08
EM-303	Customer Relationship Management	Direct	3	3	3	2	2	2
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.08	2.06	2.08
EM-304	Strategic Marketing Management	Direct	3	3	3	2	2	2
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.08	2.06	2.08
C401	Supply Chain Management & Analytics	Direct	3	3	3	2.5	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.48	2.86	2.88
C402	Innovation & Entrepreneurship	Direct	3	3	3	3	3	2.5
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.48
EH-401	Labour Welfare & Employment Laws	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EH-403	Employee Relations and Engagement	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EH-404	Human Resources Development	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4

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		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EH-405	Strategic Human Resource Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EF-401	Financial Derivatives	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EF-402	Global Financial Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EF-404	Strategic Financial Management	Direct	2.5	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.5	2.88	2.88	2.88	2.86	2.88
EF-405	Behavioural Finance	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EM-401	Services Marketing	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EM-402	Promotional Distribution Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EM-404	Advertising and	Direct	3	3	3	3	3	3


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	Brand Management	Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EM-405	Global Marketing Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88


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DEPARTMENT OF MANAGEMENT STUDIES

2019-2021 Batch CO ATTAINMENTS

Record of Direct & Indirect attainments of course outcomes of all courses with respect to set attainment levels for 2019-2021 Batch.

Sl.No	Course Code	Course Name	Direct Attainment	Indirect Attainment	Overall Attainment
1	C101	Management & Organisational Behaviour	2.83	2.4	2.75
2	C102	Managerial Economics	2.83	2.4	2.75
3	C103	Accounting for Managers	2.75	2.4	2.68
4	C104	Quantitative Analysis for Business Decisions	2.67	2.4	2.61
5	C105	Legal and Business Environment	2.83	2.4	2.75
6	C106	Business Communication & Soft Skills	2.75	2.4	2.68
7	C107	Cross Cultural Management	2.83	2.4	2.75
8	C108	Business Communication & Soft Skills	3	2.74	2.95

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		Skills Lab			
9	C109	IT-LAB -1	3	2.74	2.95
10	C201	Financial Management	2.75	2.4	2.68
11	C202	Human Resource Management	2.75	2.4	2.68
12	C203	Marketing Management	2.83	2.4	2.75
13	C204	Operations Management	2.83	2.4	2.75
14	C205	Business Research Methods	2.75	2.4	2.68
15	C206	Lean Management	2.83	2.4	2.75
16	C207	It lab -2	3	2.74	2.95
17	C301	Strategic Management	2.83	2.4	2.75
18	C302	Operations Research	2.83	2.4	2.75
19	EH-301	Leadership & Change Management	3	2.4	2.88
20	EH-302	Performance Evaluation and Compensation Management	3	2.4	2.88
21	EH-304	Human Capital Management	3	2.4	2.88
22	EH-305	Man power planning, Recruitment and Selection	3	2.35	2.4
23	EF-301	Investment Analysis & Portfolio Management	2.92	2.4	2.81
24	EF-302	Managing Banks & Financial Institutions	3	2.4	2.88
25	EF-303	Financial Markets and Services	3	2.4	2.88
26	EF-305	Taxation	3	2.4	2.88
27	EM-301	Consumer Behaviour	2.5	2.4	2.48

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Konnampati, Khammam District - 501 101.

28	EM-302	Retail Management	2.5	2.4	2.48
29	EM-303	Customer Relationship Management	2.5	2.4	2.48
30	EM-304	Strategic Marketing Management	2.5	2.4	2.48
31	C401	Supply Chain Management & Analytics	2.92	2.4	2.81
32	C402	Innovation & Entrepreneurship	2.92	2.4	2.81
33	EH-401	Labour Welfare & Employment Laws	3	2.4	2.88
34	EH-403	Employee Relations and Engagement	3	2.4	2.88
35	EH-404	Human Resources Development	3	2.4	2.88
36	EH-405	Strategic Human Resource Management	3	2.4	2.88
37	EF-401	Financial Derivatives	3	2.4	2.88
38	EF-402	Global Financial Management	3	2.4	2.88
39	EF-404	Strategic Financial Management	2.92	2.4	2.81
40	EF-405	Behavioural Finance	3	2.4	2.88
41	EM-401	Services Marketing	3	2.4	2.88
42	EM-402	Promotional Distribution Management	3	2.4	2.88
43	EM-404	Advertising and Brand Management	3	2.4	2.88
44	EM-405	Global Marketing Management	3	2.4	2.88


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College of Engineering & Technology
Kumpalmet, RAJAWADA, 523 001



POTTI SRIRAMULU CHALAVADI MALLIKHARJUNA RAO COLLEGE OF ENGINEERING & TECHNOLOGY

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Sponsored by : SKPVV Hindu High Schools Committee, Estd : 1906

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DEPARTMENT OF MANAGEMENT STUDIES DIRECT AND INDIRECT PO PSO ATTAINMENT 2020 BATCH

COURSE	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
C101	2	2.67	3	3	2.5	2.75	2	2
C102	3	2.5	2	3	2.5	2.8	2	2.33
C103	2.67	2.2	2.4	2.33	2	2.5	2.5	3
C104	3	2.2	2.5	3	2.75	2	2	2.5
C105	2.33	2.67	2.33	3	3	2.67	2	2
C106	2	2.8	2.67	2.75	2.5	2.67	2.5	2.33
C107	2.5	3	2.5	2.5	2	3	2.67	2
C108	3	2.5	2		2.5	2	2	2
C109	2.67	3	2	3	2	2	2	2
COURSE	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
2ND SEMESTER								
C201	3	2.67	2	2.75	2.75	3	2.5	2.67
C202	3	2.75	2.5	2.67	3	2.5	2.75	2.67

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C203	3	2.75	2.5	2.33	3	2.5	3	2.67
C204	3	2.8	2.75	2.33	3	2.5	2.5	2.5
C205	2	3	2.5	3	2.5	2.8	2	2.33
C206	2.67	2.67	3	2.25	3	2.67	2.75	2.5
C207	3	2.5	2		2.5	2	2	2

COURSE	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
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3RD SEMESTER

C301	2.5	2.5	2.5	2.8	3.0	2.5	3.0	3.0
C302	2.5	2.3	2.8	2.5	2.3	3.0	2.0	3.0
EH-301	2.0	2.8	2.5	3.0	2.0	3.0	2.7	2.5
EH-302	3.0	2.7	2.0	2.5	3.0	2.5	2.0	3.0
EH-304	2.0	2.7	2.6	2.8	2.7	2.5	2.0	2.5
EH-305	2.5	2.3	2.7	2.8	2.5	3.0	2.7	2.5
EF-301	2.3	2.7	2.8	2.3	3.0	3.0	2.0	2.5
EF-302	2.0	2.8	2.6	2.8	2.7	3.0	2.3	3.0
EF-303	2.5	2.4	2.5	2.8	2.5	3.0	3.0	3.0
EF-305	2.0	2.8	2.4	3.0	2.5	3.0	2.3	3.0
EM-301	2.0	2.5	2.7	2.5	2.5	2.5	2.5	3.0
EM-302	3.0	2.7	2.7	2.6	2.7	2.5	2.5	2.5
EM-303	2.3	3.0	2.3	2.7	3.0	2.7	3.0	3.0
EM-304	2.0	2.5	2.5	3.0	2.8	3.0	2.5	2.5

COURSE	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
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4TH SEMESTER

C401	3.0	2.8	2.4	2.8	3.0	3.0	3.0	2.0
C402	2.5	2.7	2.4	2.8	2.8	3.0	2.5	2.0
EH-401	2.0	3.0	2.5	2.5	2.5	2.7	2.0	3.0

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EH-403	2.7	2.6	2.4	2.5	2.7	2.0	2.5	3.0
EH-404	3.0	2.7	2.3	2.3	3.0	3.0	2.5	2.5
EH-405	2.5	3.0	2.8	2.0	3.0	3.0	2.5	2.5
EF-401	3.0	2.0	2.4	2.8	2.7	3.0	3.0	2.5
EF-402	2.0	2.8	2.5	2.8	2.7	2.7	2.0	2.0
EF-404	2.7	2.8	2.6	3.0	3.0	2.5	2.5	3.0
EF-405	2.5	2.7	2.4	2.8	2.8	2.5	2.5	2.0
EM-401	2.0	2.8	2.7	2.3	3.0	2.5	2.5	3.0
EM-402	3.0	2.5	2.3	2.5	3.0	3.0	2.3	3.0
EM-404	2.0	2.8	2.7	2.8	2.5	2.7	2.5	2.0
EM-405	2.5	2.3	2.6	2.8	2.7	3.0	2.0	3.0
Direct PO- Attainment	2.52	2.65	2.48	2.67	2.68	2.68	2.41	2.55
Indirect PO-Attainment	2.60	2.50	2.40	2.50	2.70	2.80	2.65	2.40
Overall PO & PSO Attainments	2.54	2.62	2.46	2.64	2.68	2.71	2.46	2.52

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POTTI SRIRAMULU CHALAVADI MALLIKHARJUNA RAO
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DEPARTMENT OF MANAGEMENT STUDIES


2020 BATCH CO ATTAINMENTS

Record of Direct & Indirect attainments of course outcomes of all courses with respect to set attainment levels for 2020-2022 Batch.

Sl.No	Course Code	Course Name	Direct Attainment	Indirect Attainment	Overall Attainment
1	C101	Management & Organisational Behaviour	3	2.4	2.88
2	C102	Managerial Economics	3	2.4	2.88
3	C103	Accounting for Managers	2.92	2.4	2.81
4	C104	Quantitative Analysis for Business Decisions	2.92	2.4	2.81
5	C105	Legal and Business Environment	3	2.4	2.88


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6	C106	Business Communication & Soft Skills	3	2.4	2.88
7	C107	Cross Cultural Management	3	2.4	2.88
8	C108	Business Communication & Soft Skills Lab	3	2.74	2.95
9	C109	IT-LAB -1	3	2.74	2.95
10	C201	Financial Management	3	2.4	2.88
11	C202	Human Resource Management	3	2.4	2.88
12	C203	Marketing Management	3	2.4	2.88
13	C204	Operations Management	3	2.4	2.88
14	C205	Business Research Methods	3	2.4	2.88
15	C206	Lean Management	3	2.4	2.88
16	C207	It lab -2	3	2.74	2.95
17	C301	Strategic Management	3	2.4	2.88
18	C302	Operations Research	2.92	2.4	2.81
19	EH-301	Leadership & Change Management	2.58	2.4	2.55


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20	EH-302	Performance Evaluation and Compensation Management	2.75	2.4	2.68
21	EH-304	Human Capital Management	2.83	2.4	2.75
22	EH-305	Man power planning, Recruitment and Selection	1.25	2.4	1.48
23	EF-301	Investment Analysis & Portfolio Management	3	2.4	2.88
24	EF-302	Managing Banks & Financial Institutions	3	2.4	2.88
25	EF-303	Financial Markets and Services	3	2.4	2.88
26	EF-305	Taxation	3	2.4	2.88
27	EM-301	Consumer Behaviour	1.5	2.4	1.68
28	EM-302	Retail Management	1.5	2.4	1.68
29	EM-303	Customer Relationship Management	2.75	2.4	2.68
30	EM-304	Strategic Marketing Management	1.5	2.4	1.68
31	C401	Supply Chain Management & Analytics	2.33	2.4	2.35
32	C402	Innovation & Entrepreneurship	3	2.4	2.88
33	EH-401	Labour Welfare & Employment Laws	2	2.4	2.08
34	EH-403	Employee Relations and Engagement	2.92	2.4	2.81
35	EH-404	Human Resources Development	2.17	2.4	2.21

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36	EH-405	Strategic Human Resource Management	2.25	2.4	2.28
37	EF-401	Financial Derivatives	2.25	2.4	2.28
38	EF-402	Global Financial Management	3	2.4	2.88
39	EF-404	Strategic Financial Management	3	2.4	2.88
40	EF-405	Behavioural Finance	3	2.4	2.88
41	EM-401	Services Marketing	3	2.4	2.88
42	EM-402	Promotional Distribution Management	3	2.4	2.88
43	EM-404	Advertising and Brand Management	2.92	2.4	2.81
44	EM-405	Global Marketing Management	1.33	2.4	1.55



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DEPARTMENT OF MANAGEMENT STUDIES

2020Batch CO ATTAINMENTS

Record of attainment of course outcomes of all courses with respect to set attainment levels for 2020-2022 Batch.

COURSE CODE	COURSE NAME	ATTAINMENTS	CO Attainments					
			CO1	CO2	CO3	CO4	CO5	CO6
C101	Management & Organisational Behaviour	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
C102	Managerial Economics	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
C103	Accounting for Managers	Direct	3	3	3	3	3	2.5
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.48
C104	Quantitative Analysis for Business Decisions	Direct	2.5	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.5	2.88	2.88	2.88	2.86	2.88
C105	Legal and Business Environment	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88

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C106	Business Communication & Soft Skills	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
C107	Cross Cultural Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
C108	Business Communication & Soft Skills Lab	Direct	3	3	3			
		Indirect	2.76	2.65	2.81			
		Overall	2.952	2.93	2.962			
C109	IT-LAB -1	Direct	3	3	3			
		Indirect	2.76	2.65	2.81			
		Overall	2.952	2.93	2.962			
C201	Financial Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
C202	Human Resource Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
C203	Marketing Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
C204	Operations Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
C205	Business Research Methods	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
C206	Lean Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88


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C207	It lab -2	Direct	3	3	3			
		Indirect	2.76	2.65	2.81			
		Overall	2.952	2.93	2.962			
C301	Strategic Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
C302	Operations Research	Direct	2.5	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.5	2.88	2.88	2.88	2.86	2.88
EH-301	Leadership & Change Management	Direct	1.5	2.5	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	1.7	2.48	2.48	2.88	2.86	2.88
EH-302	Performance Evaluation and Compensation Management	Direct	2.5	2.5	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.5	2.48	2.48	2.88	2.86	2.88
EH-304	Human Capital Management	Direct	2.5	3	3	3	3	2.5
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.5	2.88	2.88	2.88	2.86	2.48
EH-305	Man power planning, Recruitment and Selection	Direct	1	1	1	1.5	1.5	1.5
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	1.3	1.28	1.28	1.68	1.66	1.68
EF-301	Investment Analysis & Portfolio Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EF-302	Managing Banks & Financial Institutions	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EF-303	Financial Markets and	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4


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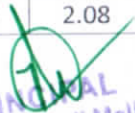
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JAYAWADA-520 001.

	Services	Overall	2.9	2.88	2.88	2.88	2.86	2.88
EF-305	Taxation	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EM-301	Consumer Behaviour	Direct	1.5	1.5	1.5	1.5	1.5	1.5
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	1.7	1.68	1.68	1.68	1.66	1.68
EM-302	Retail Management	Direct	1.5	1.5	1.5	1.5	1.5	1.5
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	1.7	1.68	1.68	1.68	1.66	1.68
EM-303	Customer Relationship Management	Direct	1.5	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	1.7	2.88	2.88	2.88	2.86	2.88
EM-304	Strategic Marketing Management	Direct	1.5	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	1.7	2.88	2.88	2.88	2.86	2.88
C401	Supply Chain Management & Analytics	Direct	2.5	2.5	2	2	2.5	2.5
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.5	2.48	2.08	2.08	2.46	2.48
C402	Innovation & Entrepreneurship	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EH-401	Labour Welfare & Employment Laws	Direct	3	2	2	2.5	2.5	2
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	1.3	2.08	2.08	2.48	2.46	2.08
EH-403	Employee Relations and Engagement	Direct	3	3	2.5	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.48	2.88	2.86	2.88
EH-404	Human Resources Development	Direct	1	2.5	2.5	2.5	2.5	2
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	1.3	2.48	2.48	2.48	2.46	2.08


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EH-405	Strategic Human Resource Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EF-401	Financial Derivatives	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EF-402	Global Financial Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EF-404	Strategic Financial Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EF-405	Behavioural Finance	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EM-401	Services Marketing	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EM-402	Promotional Distribution Management	Direct	3	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.9	2.88	2.88	2.88	2.86	2.88
EM-404	Advertising and Brand Management	Direct	2.5	3	3	3	3	3
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	2.5	2.88	2.88	2.88	2.86	2.88
EM-405	Global Marketing Management	Direct	1	1.5	1	1.5	1.5	1.5
		Indirect	2.5	2.4	2.4	2.4	2.3	2.4
		Overall	1.3	1.68	1.28	1.68	1.66	1.68


Coordinator

Internal Quality Assessment Committee


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