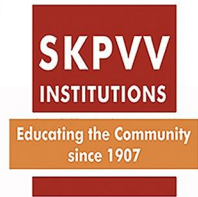




PSCMR COLLEGE OF ENGINEERING AND TECHNOLOGY AUTONOMOUS

ONE TOWN, VIJAYAWADA -520 001 A.P



DEPARTMENT OF MANAGEMENT STUDIES CALL FOR PAPERS FOR EDITED BOOK “MANAGERIAL INSIGHTS: ESSENTIAL READINGS IN MODERN LEADERSHIP”

ISBN : 978-81-978696-4-8

About the College

Potti Sriramulu Chalavadi Mallikarjuna Rao College of Engineering and Technology (Autonomous) was established in the year 2008 under the aegis of SKPVV Hindu High Schools Committee. The college is permanently affiliated to JNTUK Kakinada and is approved by AICTE, New Delhi. The institution is accredited with A+ + grade (3.68/4) by NAAC and the engineering programmes are accredited by NBA. The college offers B. Tech, MBA, MCA and M. Tech programs. Spread over a sprawling campus with aesthetically designed buildings, the college has become the source of inspiration for the students. PSCMRCET has become synonymous with ultra modern learning practices.

About the Department

The Department of Management Studies was launched in the year 2009, attracting a tremendous response from the students. It has made a mark of its own by offering the best of management education. Being student centered, the Department leaves no stone unturned in shaping the future of students in a holistic environment. The college entrusts students with resources, responsibilities and hands on learning experience. The students are enthused to take vital decisions and innovative steps to launch themselves successfully on to the business arena.

About the Book

We are happy to inform you that a book on is scheduled to be published as an edited volume with ISBN number. We invite unpublished, original research paper, articles and case studies from academicians, research scholars, students, corporate executives and social scientists on any issues related to contemporary management practices. Author(s) should avoid plagiarism in order to maintain the standard of the publication. They should follow the scientific research methodology by heart and mind so as to nurture the essence of research.

Sub themes:

- Adaptive Leadership in a Digital Age
- Emotional Intelligence and Team Dynamics
- Ethical Decision-Making in Complex Environment
- Cross-Cultural Leadership and Global Management
- Strategic thinking and Long-Term planning
- Crisis Leadership and Resilience
- Diversity, Equity, and Inclusion in the Workplace
- Sustainable Leadership and Corporate Social Responsibility
- Data- Driven Decision Making for Mangers
- Talent Development and Succession Planning
- Effective communication in the Modern workplace
- Work-life Balance and employee Well-being
- Agile Management and Organization Flexibility
- Leadership in Virtual and Remote Teams
- Any other topic which is not mentioned above will also be consider for publication

Scope of the Edited Book

The edited book "Managerial Insights: Essential Readings in Modern Leadership" aims to provide a comprehensive and cutting-edge exploration of contemporary leadership principles and practices in the business world. Its scope encompasses a wide range of topics relevant to leaders and managers operating in today's dynamic and complex organizational environments. The book seeks to offer a curated collection of essential readings that blend theoretical frameworks with practical applications, drawing from the latest research and real-world case studies. It is designed to equip current and aspiring leaders with the knowledge and tools necessary to navigate challenges, inspire teams, and drive organizational success in the modern era. The chapters likely cover diverse aspects of leadership, including but not limited to: emotional intelligence, change management, ethical decision-making, diversity and inclusion, digital transformation, and sustainable leadership practices. By bringing together insights from renowned scholars and experienced practitioners, this edited volume aims to serve as a valuable resource for business students, executives, and anyone interested in enhancing their leadership capabilities in the context of 21st -century Management.

Guidelines

- ▶▶ The abstract (not exceeding 300 words)
- ▶▶ Keywords, subject to a maximum of five, which should be arranged in alphabetic order separated by commas and full stop at the end.
- ▶▶ All Book chapters must be typed on A4 size (font Times New Roman, size 12) in 1.5 spaces in a single column with at least one-inch margin on all sides
- ▶▶ Full chapters should be between 5000 to 8000 words adhering to APA (7) reference style. The Title should be in 14-point Times New Roman) and the content need to be in 12 font size (Times New Roman style) with 1.5 line spacing.
- ▶▶ Authors' names(12- Point Times New Roman), designations, affiliation/ address, telephone number and email id (10-point times new roman)
- ▶▶ Document types allowed: word document but not in pdf
- ▶▶ The articles may be based on primary or secondary sources
- ▶▶ Each article can have a maximum of four authors
- ▶▶ Publication Charges: Rs. 800/-(Eight Hundred Rupees only)
- ▶▶ The first author will be given one hard copy of the book and the other authors will be sent the e-copy of the book by email.
- ▶▶ Additional hard copy would be sent by post for Rs.250/- (Rupees Two Hundred fifty only)

Submissions must be mailed to: mbaeditedvolume@pscmr.ac.in

Full paper submission dead line: **15th September 2024**

Communication of acceptance: **5th October 2024**

Last date for payment of publication charges: **10th October 2024**

Expected date of publication **1st November 2024**

For further clarifications you may contact:

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